

Welcome to

roon

A person is shown from the waist up, wearing a blue denim jacket over a dark sweater. They are holding a stack of vinyl records in their left hand and are reaching out with their right hand to touch the spines of another stack of records. The background is filled with rows of colorful vinyl records, creating a vibrant and nostalgic atmosphere. A semi-transparent black rectangular box is overlaid on the center of the image, containing white text.

The album experience is back!

Company background

The Roon team has been on a mission to improve digital music since 2006, and we have no intention of slowing down now.



2006

SOOLOOS

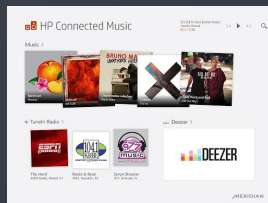
Audiophile hardware music server with touch screen. First CD-quality multi-room music system.



2009

MERIDIAN AUDIO

High-resolution multi-room music system. Interleaved local files and streaming from Rhapsody.



2012

HP CONNECTED MUSIC

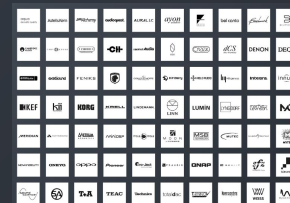
Windows / Android apps installed on 60 million devices. Over 12 million activations and 1.5 million MAUs.



2015

ROON

A network music system compatible with all audio products. High resolution with a rich user experience.

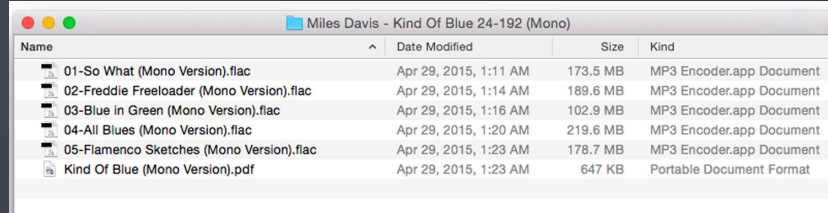


2020

100+ Brands

Roon Ready is the absolute industry standard today, with over 500 devices from 100 brands supported.

Digital music is sterile



Name	Date Modified	Size	Kind
01-So What (Mono Version).flac	Apr 29, 2015, 1:11 AM	173.5 MB	MP3 Encoder.app Document
02-Freddie Freeloader (Mono Version).flac	Apr 29, 2015, 1:14 AM	189.6 MB	MP3 Encoder.app Document
03-Blue in Green (Mono Version).flac	Apr 29, 2015, 1:16 AM	102.9 MB	MP3 Encoder.app Document
04-All Blues (Mono Version).flac	Apr 29, 2015, 1:20 AM	219.6 MB	MP3 Encoder.app Document
05-Flamenco Sketches (Mono Version).flac	Apr 29, 2015, 1:23 AM	178.7 MB	MP3 Encoder.app Document
Kind Of Blue (Mono Version).pdf	Apr 29, 2015, 1:23 AM	647 KB	Portable Document Format

The Spreadsheet Library vs the Robust Library

What context does your music have surrounding it?

Managing a music library is either tedious or defined by lots of searching.

What if that wasn't the case?

What if we could do more than bring back the experience of the record era?

What if we could go even further with modern technology?

Roon understands your music

The screenshot shows the Roon music player interface for Miles Davis. At the top, there is a large image of Miles Davis playing the trumpet, with the text "Miles Davis" and a "Play Artist" button. Below this is a short biography: "Throughout a professional career lasting 60 years, Miles Davis played the trumpet in a lyrical, introspective, and melodic style, often employing a stemless Harmon mute to make his sound more personal and intimate. But if his approach to his instrument was constant, his approach to jazz was dazzlingly protean. To examine".

Navigation tabs include: [Home](#), [Library](#), [Queue](#), [Sources](#), [Tracks](#), [Albums](#), [Artists](#), [Genres](#), [Moods](#), [Groups](#), [Settings](#), [Help](#), [About](#), [Feedback](#), [Log Out](#).

From: United States of America
Born: 26 May 1926
Albany, Illinois
Died: 28 Sep 1991
Santa Monica, California

Member Of: Miles Davis Quintet
Vince Wilburn, Jr., Betty Davis

Around the Web: [Spotify](#), [Facebook](#), [YouTube](#)

Top Tracks

- Miles Ahead
Composed by Gil Evans, Miles Davis
- Flamenco Sketches
Composed by Miles Davis
- Orko
with Miles Davis Quintet
Composed by Sonny Rollins
- Will O' the Wisp
Composed by Manuel de Falla

Main Albums

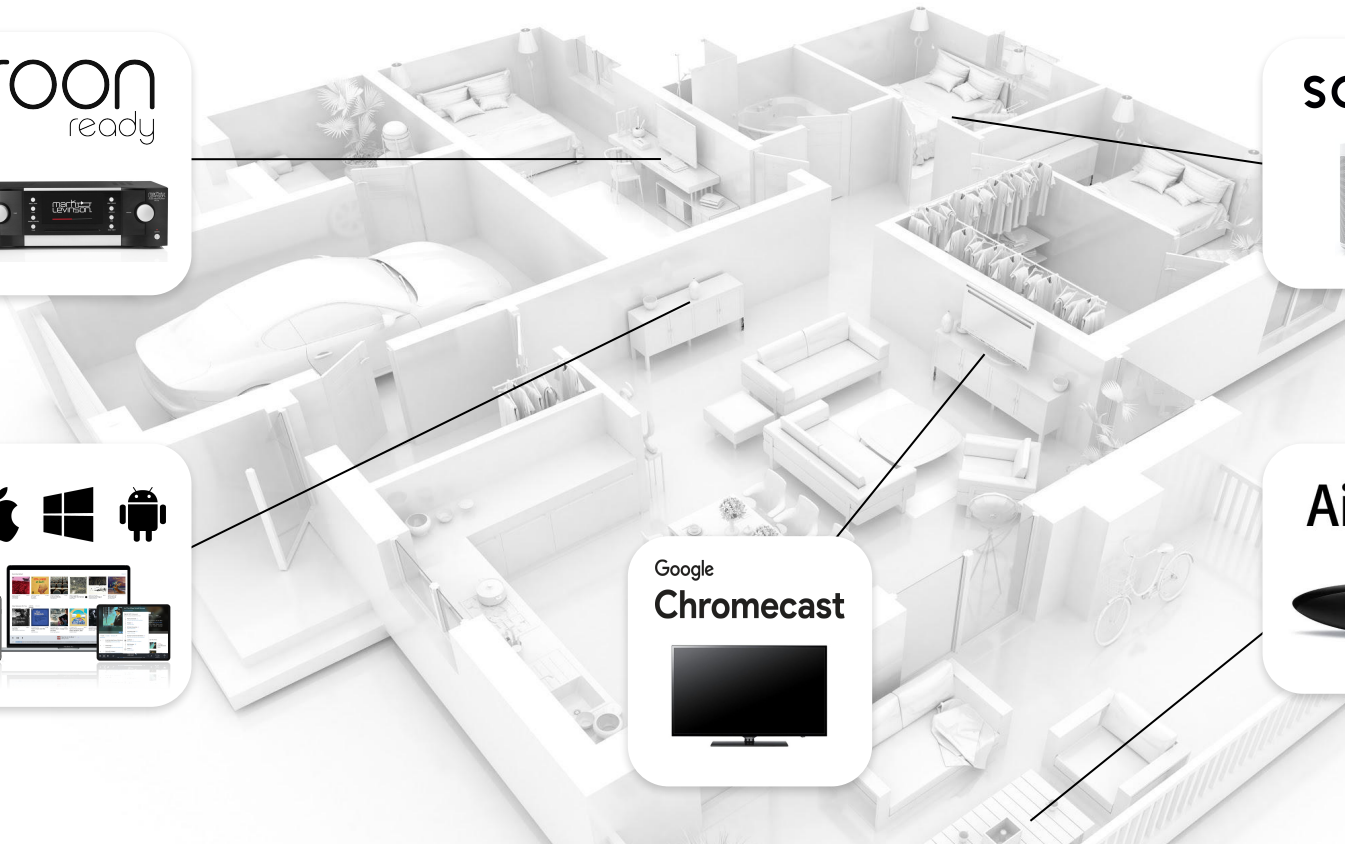
- 1957 Miles Ahead
- 1956 Kind of Blue
- 1954 Sketches of Spain
- 1953 Seven Steps to Heaven
- 1950 My Funny Valentine is
- 1950 Sorcerer

Main Albums

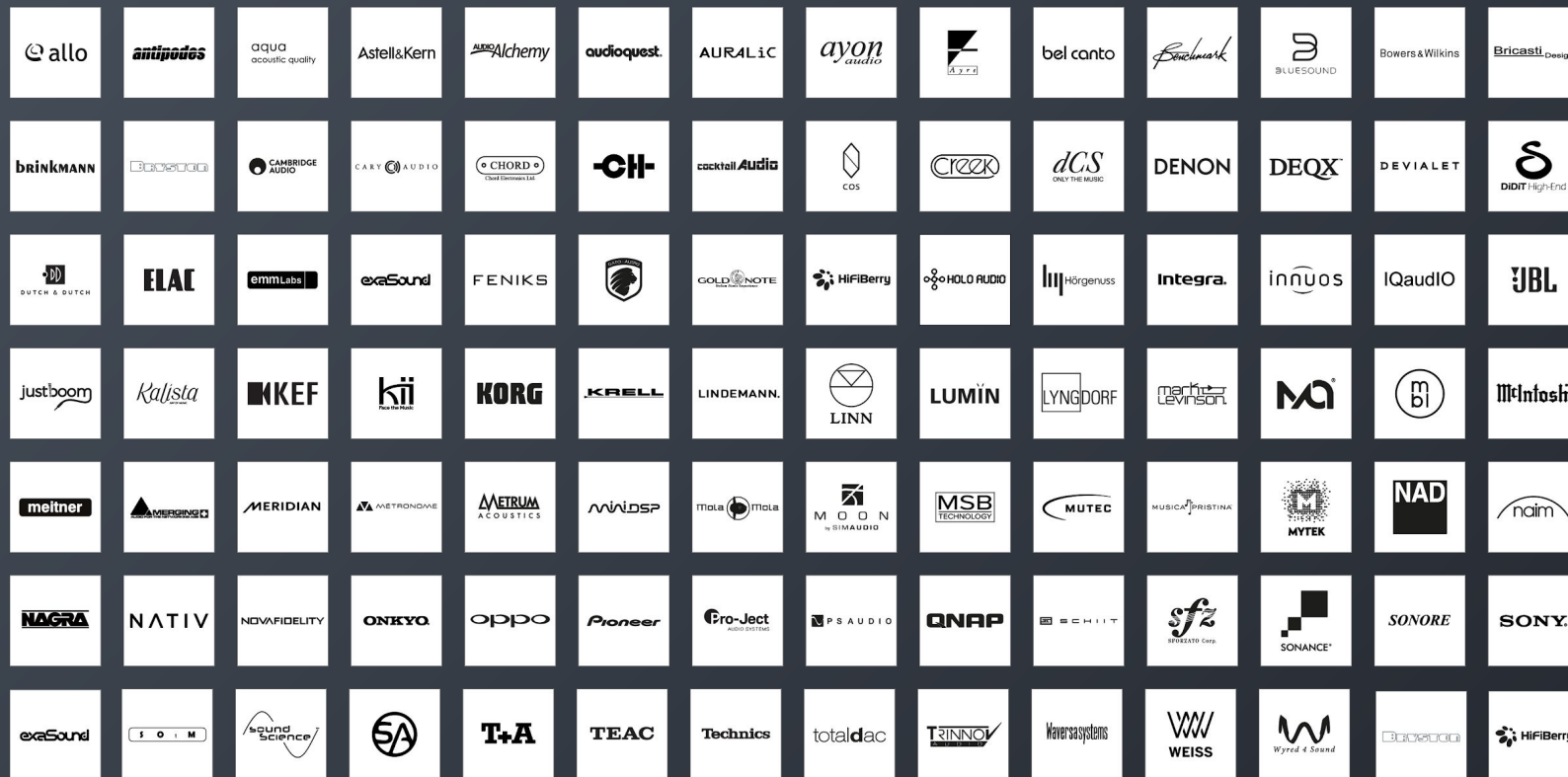
- 1951 Big Band
Miles Davis
- 1951 Miles Davis, Vol. 2
Miles Davis
- 1952 Blue Haze
Miles Davis
- 1953 Miles and Horris
Miles Davis
- 1955 The Mustangs of Milos
Miles Davis
- 1953 The New Miles Davis
Miles Davis Quintet

With Charlie Parker

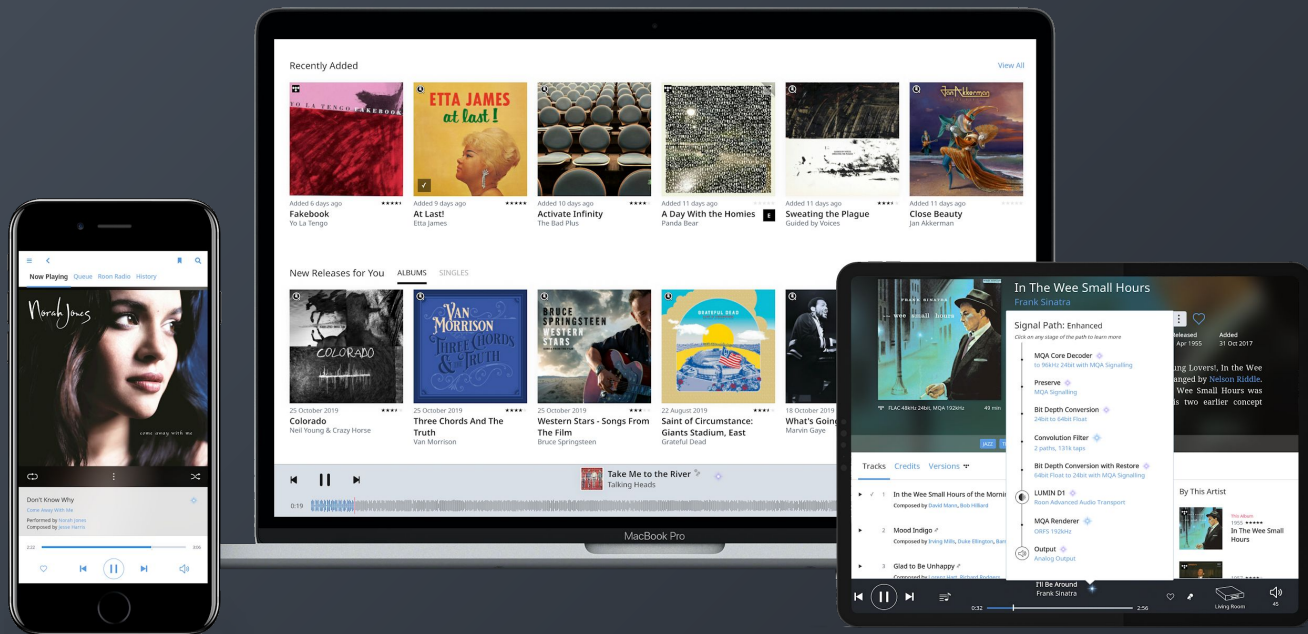
Roon understands your audio gear



Roon works with your best lines



Roon works with the devices in your life





The music platform for your home
roon

3 points of value for customers

1. Whole home, multi-platform music access in a single app.
2. The *lean forward* experience provides active browsing for enthusiasts, collectors, and audiophiles.
3. *Lean back* modes like Focus, Roon Radio, Válcence, Live Radio, and genre shuffle are great for casual fans and background listeners.

“

Can I show you something really cool?

This is a music app that shows you music in a completely different way from anything else.

”

Roon aggregates music sources

Integrations with music services give Roon users a unified music library spanning local files and cloud-based content.

This way, a handful of favorites can form a jumping-off point to explore millions of streamed tracks.

Roon adds its metadata to *all* content, providing the same rich experience regardless of the music source.



Music Files



TIDAL



qobuz



Internet Radio



Roon plays to your whole home

- Roon plays to any **Mac, PC, iOS, or Android** device running the Roon app
- Roon plays to any **AirPlay, Chromecast, or Sonos** device
- Roon plays to more than 500 **Roon Ready** and **Roon Tested** devices from over 70 brands
- Roon will cast a **now-playing screen** with lyrics to any Chromecast device or web browser

Like AirPlay or Sonos, Roon enables customers to play music on devices around the home at the same time. But Roon plays to all devices, so customers aren't limited in their product choices.

roon
ready

Google
Chromecast

AirPlay

SONOS




You're in control of your sound

Signal Path: Enhanced
Click on any stage of the path to learn more

Processing speed: 27x

- Source**
FLAC 44.1kHz 16bit 2ch
- Bit Depth Conversion**
16bit to 64bit Float
- Sample Rate Conversion**
44.1kHz to 192kHz
- Bit Depth Conversion**
64bit Float to 24bit
- Bluesound PULSE 2**
Roon Advanced Audio Transport
- Output**
BluOS

 **Bluesound PULSE 2**
[View Product Manual](#)

Signal path shows every detail of your audio, from source to speaker

DSP Presets
No Preset Set

Matisse

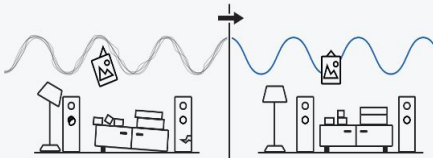
- Headroom Management
 Disabled
- Sample Rate Conversion
 Disabled

Filters Bypass All Filters

- Crossfeed**
 Disabled
- Parametric EQ**
 Disabled
- Convolution**
 Disabled
- Speaker Setup**
 Disabled
- Add Filter**

Digital Signal Processing

DSP algorithmically alters the audio signal, using tools like EQ, upsampling, and more.



No system is perfect. No room is perfect. No content is perfect. Roon offers a suite of DSP algorithms that can be used to help all of them reach their full potential.

[Learn More About DSP On Our Knowledge Base.](#)

DSP opens up new possibilities for tweaking your sound... always the best possible quality to every device

A rich, *lean-forward* experience

From classical to pop, Roon makes it easy to explore a composer's catalog, browsing tracks and performances regardless of source

The screenshot displays the Roon music player interface for the composer Ludwig van Beethoven. The background features a close-up portrait of Beethoven. The name "Ludwig van Beethoven" is prominently displayed in the center, with a "Play Now" button and a heart icon below it. A short biography is provided: "The events of Beethoven's life are the stuff of Romantic legend, evoking images of the solitary creator shaking his fist at Fate and finally overcoming it through a supreme effort of creative will. His compositions, which frequently pushed the boundaries of tradition and startled audiences with their originality and power, are considered by many to be the foundation of 19th century musical". Below this, there are tabs for "Performer" and "Composer".

Biographical information is presented in a grid:

Born 16 Dec 1770, Bonn, Germany	Died 26 Mar 1827, Vienna, Austria	Country Germany	Periods Classical, Romantic
---	---	---------------------------	---------------------------------------

Below the biography, there are tabs for "Compositions", "My Library (150)", and "Qobuz/TIDAL (1118)". A sorting dropdown is set to "Sorted by Catalog Number: Opus".

A list of compositions is shown with pagination: << 1-50 51-100 101-150 >>. Two entries are visible:

- Piano Trio in E flat major, Op. 1/1**
For Keyboard Trio
While some members of the nobility kept full orchestras or opera companies on their estates, most were content with (or could afford only) much smaller ensembles. Prince Karl von Lichnowsky was among the latter.
Composed 1794 – 1795
- Piano Trio in G major, Op. 1/2**
For Keyboard Trio
While some members of the nobility kept full orchestras or opera companies on their estates, most were content with (or could afford only) much smaller ensembles. Prince Karl von Lichnowsky was among the latter.
Composed 1794 – 1795

At the bottom, a playback bar shows the current track: "Massenet: Thais / Act 2 - Méditation (Arr. for Violin and Piano by Martin Marsick, Adapted for Cello and Piano by Mischa Maisky)" by Mischa Maisky, Liby Maisky. The playback progress is at 1:07, and the volume is set to 25. The bottom right corner shows "Queue", "Gold Phonom", and "5:29".

Bring things into *Focus*

Roon's Focus technology changes the way you look for music.

Roon automatically organizes and indexes your music with our metadata

Focus puts rich data and a detailed graphical dashboard at your fingertips for rediscovering your music

The screenshot displays the Roon music application interface. At the top, the title 'Albums' is shown with 'All 963' items. Below the title, there are navigation buttons: 'Play All', 'Focus', and a heart icon. A dropdown menu indicates 'Sorted by Album Title'. The main area shows a grid of album covers, including 'Great Mass in C minor' by the Academy of St. Martin-in-the-Fields, '10 Great Songs' by Jethro Tull, 'The 13th Floor' by Serena, and '14 Shades of Grey' by Stead.

Overlaid on the interface is the 'Focus' dashboard, which provides a detailed graphical overview of the music collection. It includes the following elements:

- Genres:** A list of genres with checkboxes and counts: Speed Metal (1), Stage & Screen (29), Symphonic Death Metal (1), Symphonic Epic Metal (3), Vocal (6), and World (1).
- Most Played:** A section with a 'Show All' dropdown.
- Played in the last...:** A section with a 'Show All' dropdown.
- Rating:** A section with a 'Show All' dropdown.
- Added:** A horizontal bar chart showing the number of albums added each month from January 2016 to December 2017.
- Years:** A line graph showing the number of albums added over time from 1960 to 2010.
- Donut Chart:** A circular chart showing the distribution of albums across genres: Classical (648), Pop/Rock (297), Metal (115), Rock (58), Gothic Metal (31), Stage & Screen (29), and Other (180).

At the bottom of the interface, a music player is visible, showing the current track: 'Christopher Hogwood, Academy of Ancient Music, Academy of Ancient Music' with a duration of 4:24. The player controls include play/pause, stop, and volume buttons.

Lean-back experience

The image shows a music player interface for the band Dire Straits. The main visual is a black and white photograph of the band members in a locker room. The text "Dire Straits" is overlaid on the image. Below the name are buttons for "Play Now", a dropdown menu, a list icon, and a heart icon. A paragraph of text describes the band's sound and history. At the bottom, there are genre tags: "ALBUM ROCK", "CONTEMPORARY POP/ROCK", "POP/ROCK", and "ROCK & ROLL". A notification bubble for "Avalon" by "Roxy Music" is in the foreground, showing a thumbs up and thumbs down icon. The bottom right corner has "Queue" and "System Output" icons. A waveform is visible at the very bottom.

Dire Straits

▶ Play Now ▾ ⋮ ♡

Dire Straits emerged during the post-punk era of the late '70s, and while their sound was minimalistic and stripped down, they owed little to punk. If anything, the band was a direct outgrowth of the roots revivalism of pub rock, but where pub rock celebrated good times, Dire Straits were melancholy. Led by

ALBUM ROCK CONTEMPORARY POP/ROCK POP/ROCK ROCK & ROLL +

Coming up in 0:07 seconds ×

Avalon
Roxy Music

Like Dislike

Telegraph Road
Dire Straits

Queue System Output

Roon brings the family together



- Dad's big toy nobody could touch now can be used and shared by the whole family
- Everyone has their own profile to preserve individual music taste
- Intuitive UI UX, easy to use even for young kids.



Elements of a Roon system
roon

1. Start with a Roon Core

Roon Core, the system's "Brain"

Nucleus / Nucleus+

(or a Mac, Windows, Linux computer)



2. Add control Apps

Control apps

iOS, Android, Mac, Windows
Crestron, Control4



The remote control that lets you see what your core is doing, and where it's streaming to

Roon Core

Nucleus / Nucleus+
(or Mac, Windows, Linux)



3. Add music

Control apps

iOS, Android, Mac, Windows
Crestron, Control4



The remote control that lets you see what your core is doing, and where it's streaming to

Roon Core

Nucleus / Nucleus+
(or Mac, Windows, Linux)



Storage locations

Hard drive, iTunes, NAS, TIDAL, Qobuz



Music can be streamed from Roon Core from the internet, NAS devices, or hard drives connected to Nucleus

4. Add outputs

Control apps

iOS, Android, Mac, Windows
Crestron, Control4



Roon Core

Nucleus / Nucleus+
(or Mac, Windows, Linux)



Storage locations

Hard drive, iTunes, NAS, TIDAL, Qobuz



Outputs

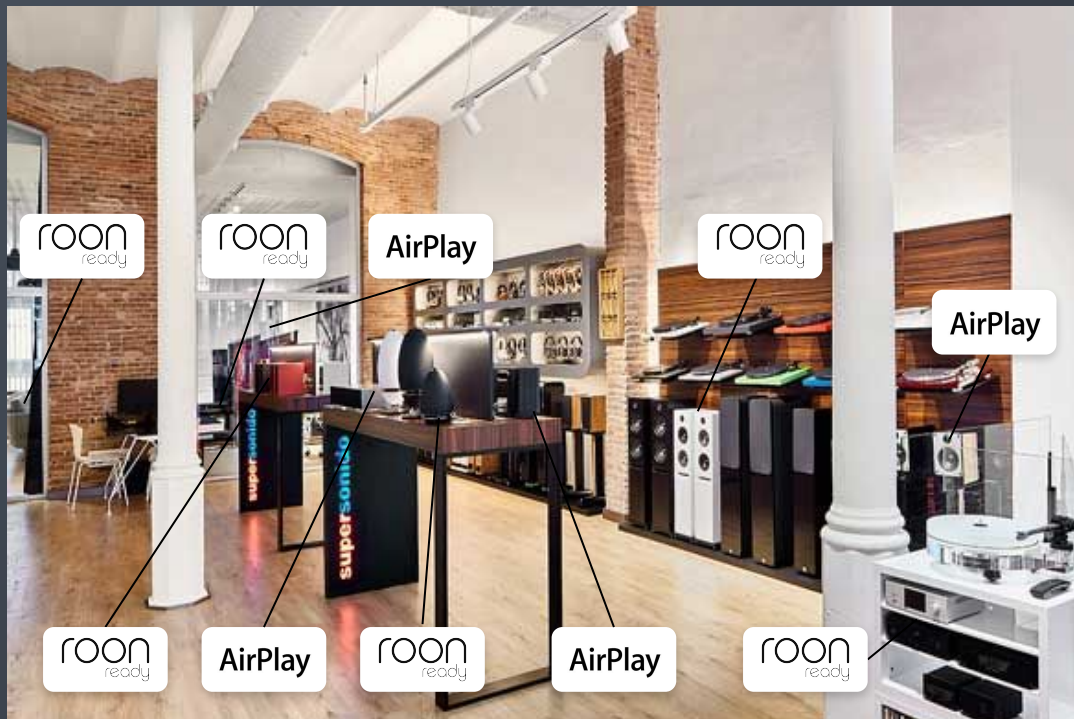
USB, Roon Ready, AirPlay, Sonos,
BluOS, KEF, Devialet, Linn, Meridian,
Squeezebox, Mac, Windows, Linux,
iOS, Android



Benefits to 'a sale'
room

Why do I need Roon?

Roon eliminates barriers to sale



- Mix and match a customer's system as you go
- A clean and easy to use app for everything
- No need to say "No, those products don't work together"
- An investment made in one platform isn't a life contract

Roon is the future of your next biggest sale



- Roon customers often start with one streaming zone. Over time, one zone becomes three, four, five, or even more.
- As a Roon dealer, you become a customer's one stop shop for spreading music around their home.

Roon users become high value buyers



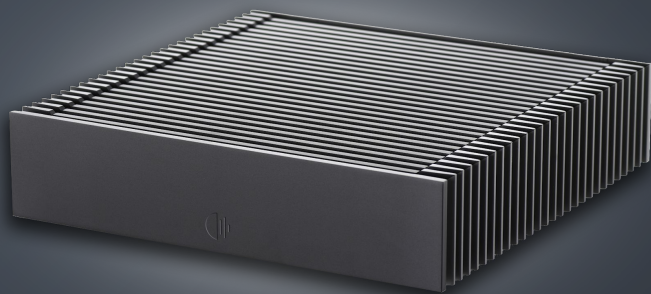
Let's plant that seed today...



The average hardware value of audio equipment in Roon home is \$1,396

Over time, Roon users will start with something as inexpensive as a \$30 Chromecast, and they will continue to use it as their system expands with more expensive gear

Why do I need Nucleus?



Nucleus & Nucleus+

Developed in collaboration with Intel, Nucleus is a fanless, high-performance computer designed for the audiophile listening room as a Roon Core.

Nucleus is special because it's powered by Roon OS, a custom Linux-based operating system tailed for Roon.

Nucleus is the simplest way to offer Roon

- Network Strength and Speed of response, search
- Security, and graphic responsiveness, comparing to the computer
 - Reliable whole house solution
 - Low maintenance
 - Simple installation
 - Consistent and silent performance
 - Full technical support from Roon Labs

Nucleus accelerates the growth



**On average, Nucleus users have 4 zones
For Nucleus+ users, that number grows to 5 zones**

Roon users who buy Nucleus invest in spreading music through their entire home.

Nucleus retail pricing

Nucleus \$1,400.00

The complete Roon experience for most people

Nucleus+ \$2,500.00

*The hypercar Roon Core,
for the customer who wants to invest in the best
or for those who have particularly large homes*



Recap
roon

Roon enriches your digital music experience

Roon and Nucleus Work in Tandem:

Plug and play setup

Richness of the context with interlinks

Universal platform for all music devices of 100+ brands

High performance low maintenance

Expertise in music suggestion and management

Easy to use and robust

Dedicated whole home audio solution

A system that's Independent of a customers IT skill

Through Roon, digital music
becomes something new and special

Roon Valence, new to version 1.7

The ultimate music expert, which presents the world of music through a lens personalized just for you.

The secret ingredient is the Roon community; Valence learns from the musical tastes of over 100,000 expert listeners who use Roon.

You'll see Valence transforms the way you interpret "new releases for you" and "suggested for you" in Roon 1.7

The screenshot displays the Roon music application interface. At the top, the title "Roon" is visible. Below it, there are navigation icons (hamburger menu, back, forward) and a search icon. The main section is titled "New Releases for You" and is divided into "ALBUMS" and "SINGLES" tabs. The "ALBUMS" tab is selected, and the content is sorted by "RELEVANCE".

The "New Releases for You" section features a grid of album covers with the following details:

- Queen - Greatest Hits In Japan**: Released 15 January 2020. CD format.
- Re-Dunn** by Ronnie Dunn: Released 10 January 2020. CD format. Rating: ★★★
- Notice That Moment** by Bernhard Wiesinger: Released 10 January 2020. CD format.
- Dziesmas no Aulejas** by Tautumeitas: Released 17 January 2020. CD format.
- Cut Me** by Moses Sumney: Released 7 February 2020. CD format.
- Have We Met** by Destroyer: Released 31 January 2020. CD format. Rating: ★★★★★
- Suite for Max Brown** by Jeff Parker: Released 24 January 2020. MCA label. Rating: ★★★★★
- There is No Other...** by Isobel Campbell: Released 31 January 2020. CD format. Rating: ★★★★★

At the bottom of the screen, a music player is visible, showing the current track "Raganu Nakts" by Tautumeitas, Tautumeitas. The player includes a progress bar (0:00 / 3:11), playback controls (play, stop, next), and icons for Queue, Modi, and volume.

Thank you

roon